



United Methodist Church of
Red Bank

Building Our Vision

Capital Campaign 2023

Information Brochure

Capital Campaign Steering Committee

April 2023



A Message from the Steering Committee

April 1, 2023

Dear Friends,

With great joy and excitement, we are embarking on a capital campaign to benefit our church community and the growing number of visitors and community partners who use our building. Our campaign focus is on our continued Green Faith commitment of improved environmental stewardship as well as improved hospitality through upgrades of some of our highest used building spaces. There is a 3-year time frame for contributions, but planning work will commence this summer as initial contributions are received.

Past capital campaigns have accomplished great things for our church: Broad St frontage, parking lot entrance & porch, energy efficiency and climate control just to name a few. All were done using money raised by our congregation allowing us to have no debt, no mortgage, and a beautiful space to worship and be in community with others.

With the goals of improving our environmental stewardship and hospitality capabilities our campaign seeks to raise \$300,000.00 for four major projects including upgraded bathrooms, renovations in room 114 and the kitchen and the replacement of all the remaining old, leaky windows in the education wing. Details will be found in the following pages.

Together we can enhance our environmental stewardship and hospitality capabilities as we welcome congregants, visitors, school children, staff and community partner groups into our beloved church space. Our efforts now will conserve water, reduce energy consumption and guard against expensive, emergency repairs in the future.

This campaign needs broad support so group meetings in homes are being planned in May. It is important to understand the details, costs and benefits of these projects and to get congregational input. On behalf of the entire steering committee, I invite you to attend one of our group meetings and be part of this exciting venture.

Faithfully,

Bobbie J. Ridgely

For the Capital Campaign Steering Committee

Steering Committee:

- Dave Foreback
- Charlie Foster
- Jenni Foster
- Rob Long
- Rev. Cameron Overbey
- Bobbie Ridgely, Chair
- George Schildge
- Janet Tartaglia
- John Walradt

Summary

Background

First, I want to make sure everyone understands what a capital campaign is about. Capital refers to very large infrastructure projects that mainly benefit our property and buildings. So think of roofs, floors, boilers, air conditioners, etc. You might remember when we replaced our steam boiler in the Education Wing recently; that was a capital project. It is a campaign in the sense that we are looking for contributions and involvement from our entire Church family over a preset timeframe to achieve a specific set of objectives. Typically, these are conducted over the course of several years and will result in some substantial improvement to our building and property.

Objectives

Hospitality – making our facilities more open and welcoming. For Christians, hospitality is at the root of our faith. From the earliest days of our Judeo-Christian faith, our faith ancestors lived as aliens in foreign lands, often facing oppression. When finally settled in the Promised Land, believers, knowing what it was like to be outsiders, were taught by God to express radical hospitality, welcoming others into community - supporting those in need. How we care for our church facilities and make them hospitable and usable, not only to its members but to our wider community, is an expression of God’s love manifested by our hospitality.

Environmental Stewardship – continue our progress on Environmental Stewardship. With global warming creating an ever more challenging world, we need to do what we can to do our part. On November 18, 2012, UMC Red Bank received its certification as a Green Faith congregation. UMC RB was the first United Methodist Church to receive certification.








Green Faith certification is designed to help houses of worship from diverse traditions become religious-environmental leaders. The Green Faith certification is the world’s first comprehensive interfaith, environmental certification program. In conjunction with the certification, our Church believes and seeks to live in accordance with these universal statements:

- Caring for the earth is a religious value; environmental stewardship is a moral responsibility
- We grow spiritually through our relationship with the earth
- Everyone has the right to live in a clean, safe environment
- People of faith have a vital role to play in restoring healthy ecosystems around the world.

Over two years, participating institutions carry out a range of initiatives to integrate environmental themes into worship, religious education, facility maintenance, and social outreach with the goal of becoming a Green Faith sanctuary. Our commitment continues with the work of this capital campaign.

Projects

The committee selected four (4) projects for this campaign. There are many, many, needs, so the selection of these four was made after much consideration and are our top priority. Needless to say, if we can raise more than the projected campaign budget, much more can be done. More details are included in the following pages

	Environmental Stewardship	Hospitality	Budget*	Timeframe
Bathrooms Renovation			\$157,000	Summer 2024
Room 114 Upgrades			\$50,000	Fall 2024
Kitchen Upgrades			\$40,000	Spring 2025
Window Replacements			\$38,400	2026
* Excluding 5% contingency fund				

Campaign

The Campaign will last three years and the goal is to raise at least \$300,000 dollars to complete the four projects.


Bathrooms Renovation

Objective:

- Improve our environmental stewardship and hospitality by renovating the 1st floor men’s and women’s bathrooms and the 2nd floor ‘Antique’ bathroom with a modern look and feel as well as full ADA compliance.

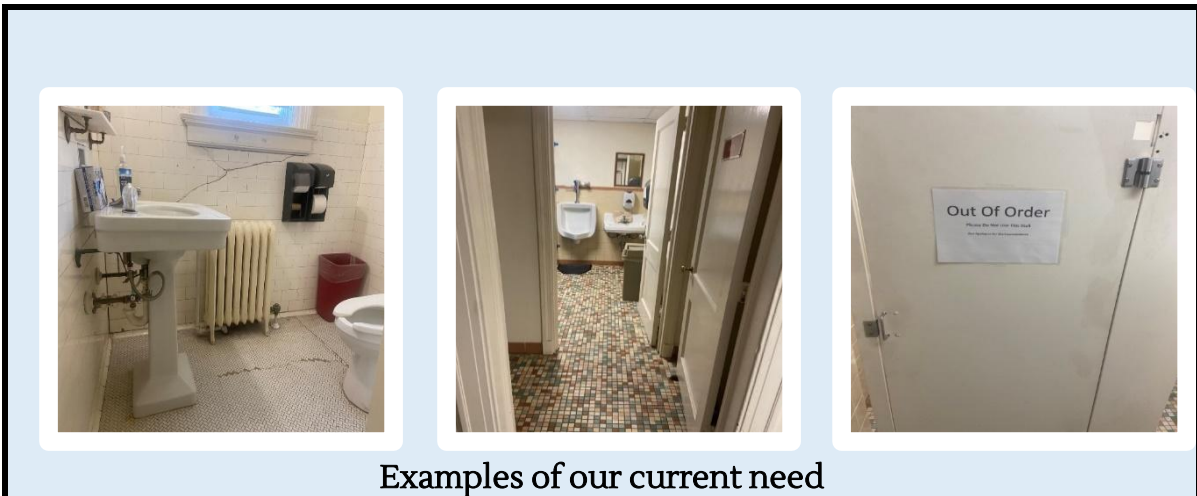
Benefits:

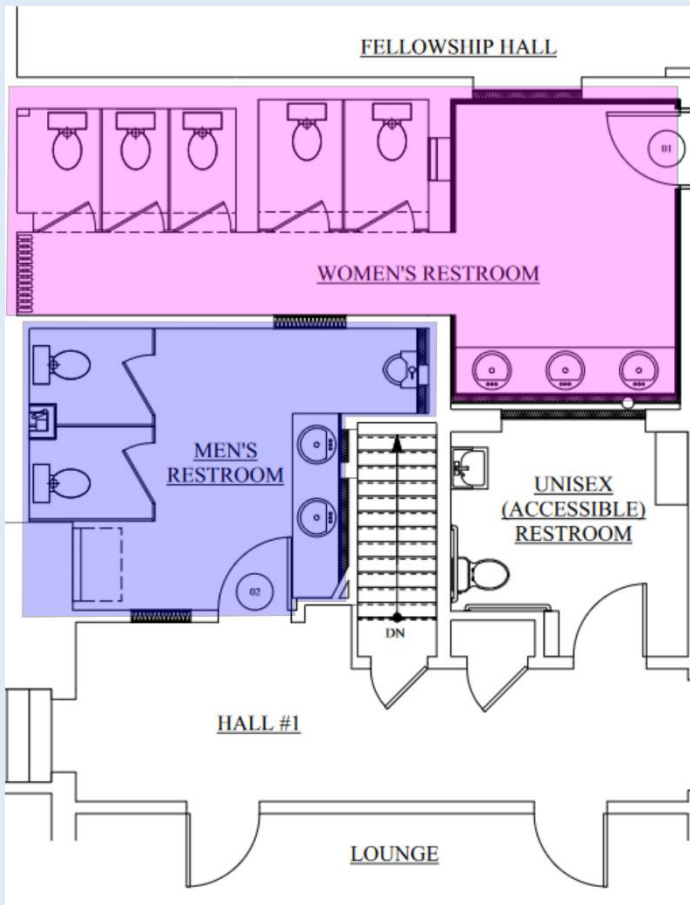
- Improved energy and water use efficiency supporting our Green Faith environmental stewardship commitment and reduced energy costs
- Up-to-date, modern bathrooms for a growing number of users: Congregants, Visitors, Staff, Teachers, and Community Partners
- Modern wall and floor surfaces for easier cleaning and sanitizing
- Minimize possibility of future, large repair expenses due to rusted piping and compromised floor joists
- Full ADA compliance

Priority	1st
Budget	\$157,000
Timeline	Summer 2024
Environmental Stewardship	
Hospitality	
Photo gallery	

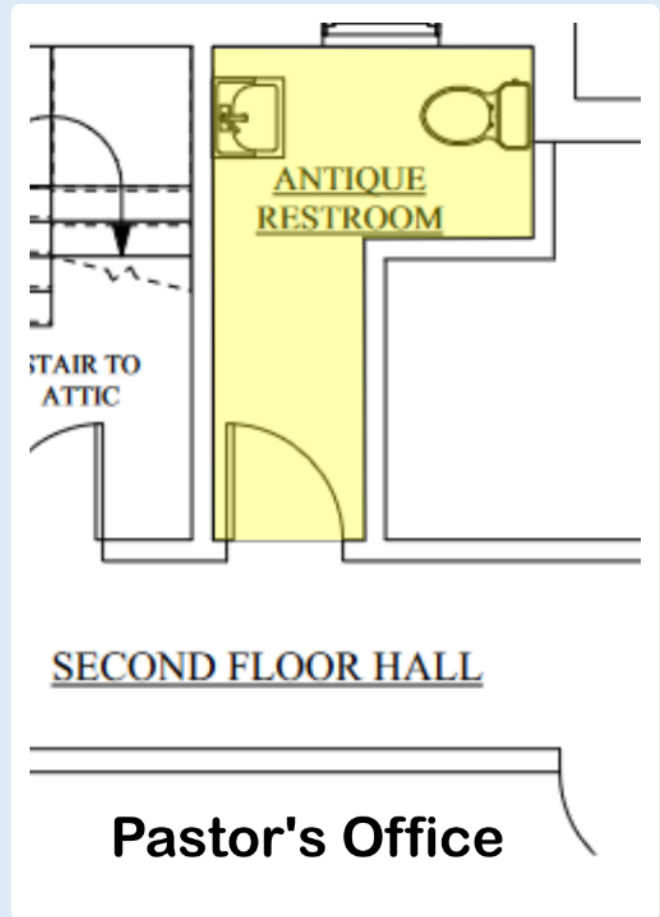
Highlights:

- Enlarge and modernize women’s bathroom with modern, low flush toilets and fixtures: 5 stalls, 3 sinks, baby changing station
- Enlarge men’s bathroom & eliminate unsightly views with modern, low flush toilets and fixtures: 2 stalls, 1 urinal, 2 sinks, baby changing station
- Replace 100-year-old rusting pipes in upstairs “antique” bathroom and add modern fixtures





1st Floor Restrooms Layout



2nd Floor Restroom Layout

Room 114 Upgrades

Objective:

- Improve our environmental stewardship and hospitality by renovating room 114 to create a welcoming meeting space.

Benefits:

- Improved energy efficiency supporting our Green Faith environmental stewardship commitment and reduced energy costs
- A welcoming room for group meetings, including Youth Group, Joy Choir, Sunday School, Yoga, Balance and Strength and various Community Partners
- Easier to clean floors, which is especially important since food is often served in this room

Priority	2nd
Budget	\$50,000
Timeline	Fall 2024
Environmental Stewardship	
Hospitality	
Photo gallery	

Highlights:

- Replace all remaining, original windows and install new blinds
- All new LED lighting and upgraded electrical panel
- Install new vinyl flooring
- Drop ceiling 4 inches to house electric and lighting
- Paint room, including existing cabinets and storage



Kitchen Upgrades

Objective:


- Improve our environmental stewardship and hospitality by installing energy efficient, modern appliances and improved lighting in the kitchen.

Benefits:

- Improved energy efficiency supporting our Green Faith environmental stewardship commitment and reduced energy costs
- Improved temperature control and uniformity of heat in oven
- Easier and thorough cleaning/sanitizing of oven and range
- Improved functionality of kitchen

Highlights:

- Replace aging oven and range with modern, commercially available, equipment. Emphasis will be placed on energy efficiency.
- Replace aging single use dishwasher with new energy efficient model
- All new LED lighting
- Repair and paint ceiling
- Thorough cleaning and sanitizing

Priority	3rd
Budget	\$40,000
Timeline	Spring 2025
Environmental Stewardship	
Hospitality	
Photo gallery	



Examples of our current need

Window Replacements

Objective:

- Improve our environmental stewardship by replacing sixty-year-old, original windows in the church education wing including windows in spaces used by Learning Tree Pre-K and Red Bank Pre-K

Benefits:

- Improved energy efficiency supporting our Green Faith environmental stewardship commitment and reduced energy costs by reducing UV penetration, drafts, and air leaks
- Eliminate water intrusion through cracked windows and rotted window frames
- Improved usability by replacing windows that currently do not open
- Improved safety by replacing heavy windows that do not remain open without additional supports

Priority	4th
Budget	\$38,400
Timeline	2026
Environmental Stewardship	
Hospitality	
Photo gallery	

Highlights:

- Replace ~64 windows in the education wing on the 1st and 2nd floors and in the basement
- Windows will be vinyl core, double pane, double hung, low-e, argon gas filled
- Exterior wood casing & sills to be wrapped with white vinyl coated aluminum, caulked, & sealed
- Where aesthetically significant window pane grids will be included



Examples of our current need

Frequently Asked Questions

1. Is this the right time for a capital campaign?

Now is the time to Build on our Vision of service to our community and congregation by making our building more hospitable, usable and energy efficient. Our Church, because of its size, location and desire to serve others, has become an important fixture in our community and is used heavily. This is especially true in our post-Covid growth. Past capital campaigns have added to the beauty and functionality of our Church. Now is the time to go a further step.

2. How sure are we of the budgeted cost estimates?

We rely on our architect for the estimated cost of the bathroom renovations. We have preliminary quotes for room 114, kitchen appliances and windows. Timing, inflation and modifications will affect costs-so the sooner we have the funds and start projects, the better we will be able to control costs.

3. Will any of the improvements generate additional income for the church?

Possibly Yes! Updating our main bathrooms, one of our largest meeting spaces (room 114) and the kitchen appliances will make all of these spaces more hospitable which will increase the possibility of additional community partners using our space.

4. Will we start work before the money is raised

Planning work for the bathrooms will begin this summer. However, contracts and material purchases will not be made until we have funds in hand. Once one project is complete, the next will not start until the additional funds, needed to fully fund the next project, are in hand.

5. When will work begin?

We expect to begin planning work for our first project this summer. However actual construction work is not expected to begin until the summer of 2024.

6. What are the expectations of individual contributions?

Our 3-year campaign budget is \$300,000. That is roughly our total annual contributions for our budget and outreach fund. It is hoped that people will commit the amount they give to our annual budget to this 3-year campaign. So, if a person or family is giving \$9,000 each year to our budget it is hoped that they make a 3-year commitment of \$9,000 or \$3,000 per year to this campaign.

7. What if we under fund or over fund this campaign?

We will undertake the capital projects in priority order. If the campaign is under funded, lower priority projects will be deferred until a later time. If the campaign is over funded, there are additional projects that were considered by the steering

committee that could be undertaken. Two examples include audio video equipment for room 114 and new windows in the sanctuary.

8. What if I have more questions about the Projets or the Campaign in general?

Any of the Committee members can work to answer your questions.

Our Church's Finances

Overview

Our church's finances can be thought of in three parts: our Operating Budget, our Endowment Fund and our M.O.R.E. Fund. Each is funded in a different way and, while interrelated, has a unique and separate function.

Operating Budget

The operating budget, overseen by the Finance Committee, is funded by member pledges and contributions, income from the use of our building, and income from the Endowment Funds. The money is used to fund the operations of our church and its programs, including:

- Staff salaries, benefits, and related expenses
- Ministries, education, outreach and missions
- Property maintenance, utilities and insurance
- Administrative costs such as printing and postage

Endowment Fund

The Endowment Funds, overseen by the Trustees, are managed by a professional investment management firm. Bequests and other gifts, dividends and interest from the investments, and finally capital gains from the investments fund the endowment. The money from them is used for the following:

- To fund "Capital" investments, which are major property repairs and improvements subject to a limit of 50% of total bequests and gifts. The boiler replacement done in the summer of 2021 was funded through the endowment along with a number of gifts from the congregation.
- To pay a monthly \$100 contribution to the operating budget
- To pay management fees and commissions

M.O.R.E.Fund

The M.O.R.E. fund is a restricted gift account overseen by Church Council and Trustees. It was initially funded by a generous bequest from an anonymous member of the church and is managed by a professional investment management firm. It is currently funded by dividends, interest and capital gains from the investments. The purpose of this account is the following:

- Fund projects that are restricted to the areas of Music, OutReach and Education (M.O.R.E.) as per a stipulation form the donor
- Fund only those projects reviewed and approved by church council and according to the policy guidelines.

A Message from our Pastor

Dear Partners in Ministry,

I'm sure you've heard the old saying, "Preach the Gospel 24/7, but only when necessary, use words." This old adage which is often attributed to St. Francis of Assisi, serves as a reminder that the entirety of our living, including our actions and inactions, words and silences, postures and appearance, all reflect the nature of our hearts and souls. In other words, we are preaching a message all of the time. The natural question that follows is, "What kind of Gospel does your life preach?"

The commencement of a capital campaign is a natural opportunity for us to apply the same principles to our church buildings. While it is true that the church is the people and not the steeple, the building that a community inhabits conveys a message to all who enter through its doors or even pass by on the street. So, the question remains, what kind of Gospel or what messages does our building convey to our community?

When discerning the high priority needs of our facilities and holding them together with the identity of our community and the faith we share, the steering committee has identified the themes of hospitality and environmental stewardship as areas of focus for this round of needed improvements. As a Greenfaith and Reconciling Church, the themes of caring for creation and extending a fully affirming welcome are central to the faithful fulfillment of our God-given calling as a faith community.

Bathroom renovations may not be the first thing that we imagine when we think about being green or being welcoming and affirming to all who become a part of this place, but use of a restroom is a most basic human need, and our attention and intention on how we help fill that need speaks to the priorities and heart of our church. The same can be said with how we approach and help fulfill other, more obviously, ministry oriented human needs.

I am excited to participate in this campaign as we build our vision for leading The United Methodist Church of Red Bank into the future and I invite you to be a partner as we join together in this time of new possibilities. Let us never stop asking ourselves about the nature of the Gospel that our words, actions, and buildings are preaching; 24 hours a day, 7 days a week.

Grace and Peace,

Pastor Cam

Will you Help Fulfill Our Vision?

Notes



UMC Red Bank is part of the Reconciling Ministries Network. ALL are welcome here, regardless of race, sexual orientation, age, or status



UMC Red Bank is a Green Faith Certified Church. We believe that protecting the Earth is a religious value, and that environmental stewardship is a moral responsibility.

